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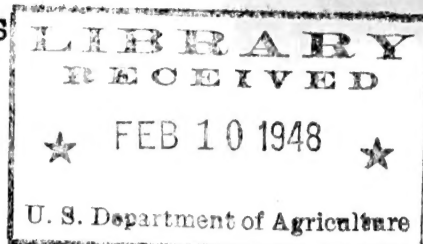
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FLEMING'S FLOWER FIELDS

Growers of Fine Perennials
3100 LEIGHTON AVE., LINCOLN, NEBR.

1948 LIST OF MODERN GARDEN CHRYSANTHEMUMS



The hardy Chrysanthemum in recent years has undergone many changes so that today's varieties greatly surpass those offered a few years ago. We believe our listing to be one of the most extensive collections of these modern mums available at this time. We ship vigorously growing plants which have been established in "Vita-Band 40" plant bands which are growth stimulating as they have been treated with nutrients.

Note:- Before ordering be sure to read the Conditions of Sale given on the last page. Quantities of many varieties are limited so that early ordering is recommended.

1948 INTRODUCTIONS

- GOLDEN HOURS (Uni. of Chicago) Large double flowers of bright deep lemon chrome. A very free flowering plant with excellent growing habit and foliage. Sept. 10th. \$.75 each
- GOLDEN SUNSET (Uni. of Chicago) The face of the petals is a golden copper with orange undertone and the back of petals is a colorful red, thus giving a brilliant two-toned effect. Very large flowers measuring from $3\frac{1}{2}$ to 4 inches across. Sept. 25th. \$.75 each
- HONEYCOMB (Yoder Bros.) - a perfectly formed pompon of intense golden yellow. The flowers in well formed sprays make ideal cut flowers on 18-22 inch stems. Sept. 25th. \$.75 each
- IVORY SPOON (Lehman Gardens) A lovely new ivory white sport from the popular Orchid Spoon. Oct. 7th. \$.75 each
- MAGENTA SPOON (Lehman Gardens) - Spoon type flowers of a striking magenta rose. An excellent cut flower. Oct. 7th. \$.75 each
- MEDITATION (Uni. of Chicago) Magnificent double flowers, two-toned, soft light jasper red and maize yellow aging to reddish peach. A grand combination of colors which makes this a fine cut flower and garden variety. This variety has been nominated by Lehman Gardens as "The Mum of the Year." \$.75 each
- PRELUDE (Uni. of Chicago) - Extra large double flowers of a combination of flesh pink and maize apricot. Sept. 20th. \$.75 each
- SPELLBOUND (Yoder Bros.) A striking three inch double that combines the beauty and grace of Lavender Lady with the durability and substance of Jean Treadsay. The plant is a solid compact bush 24" high. A lovely lavender pink beginning to bloom Sept. 25th. \$.75 each
- WYCHWOOD (Uni. of Chicago) Globular flowers of rich sparkling canary yellow slightly deeper near the center. One of the best and most distinctive yellows for cutting. \$.75 each
- UNIVERSITY OF NEBRASKA VARIETIES - The University of Nebraska Experiment substation at North Platte has developed a group of new varieties which will be good news for midwesterners as they are early bloomers and very resistant to both heat and cold. We hope to have a limited number of these varieties available for fall delivery. Descriptions and prices will be sent to those interested in them when we can be sure of quantity available.

RECENT INTRODUCTIONS

- APPLEBLOSSOM (Rosebud) An appleblossom pink fading to a clear white with cactus-like petals. Blooms Sept. 15th. \$.60 each
- APRICOT CACTUS (Wayside Gardens - Plant Patent Applied For) A fine new Chrysanthemum. Large cactus-like flowers are tinted softest and most delicate apricot-buff, which turns to soft corn yellow upon aging. \$1.00 each
- BOKHARA (Bristol Nurseries) Large fully double flowers of a rich blending of soft crimson and wine shades. Perfect cut. \$.65 each
- BRILLIANT (Uni. of Minn.) A cushion type, very compact, low and flat in growth. Covered with a mass of double flat flowers of bright Brazil red $2\frac{1}{2}$ inches in diameter. \$.60 each
- CHIQUITA (Uni. of Chicago) Deep lemon yellow fully double, compact, dome-shaped pompons. Plant of compact habit. Mid Sept. \$.60 each
- COURAGEOUS (Uni. of Chicago) Large 3-4" fully double flowers of rich ruby red. The finest in its class. Late Sept. \$.50 each
- DEE DEE AHRENS (Uni. of Minn.) Tall upright plant bearing a multitude of double white flowers on long stiff stems. \$.50 each
- DRAGON LADY (Martin) A new mum color. Double flowers of soft satin smooth Chinese red in bloom in mid-Sept. \$.60 each
- DR. GEORGE BARNES (English) Large flowers of a beautiful peach pink shaded with cream and gold tints through petals. \$.60 each
- EMPRESS (Wayside Gardens) Large perfectly formed flowers of soft Empire rose which turns to a soft apple-blossom pink upon age, over all is a soft glow of lavender. Splendid for cutting. \$1.00 each

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- FRED ROCKWELL (Bristol Nurseries - Plant Patent 718) One of Mr. Cummings most outstanding creations. A dazzling new pompon, the color being a gorgeous blending of orange scarlet and bronze shades. \$1.00 each
- GENERALISSIMO (Wayside Gardens) A companion to the famous mum Mme Chiang Kai Shek, being of the same parentage and type. Fully double rugged stiff flowers of soft magnolia purple. This variety was one of the highlights in our plantings last year. \$1.00 each
- JAMES EADIE (Martin) A memorial to the florist who hybridized it. Large double yellow flowers on stiff stems. Sept. \$.50 each
- JAYEFF (Martin) Huge double flowers of deep positive pink which does not fade in the frost. Mid. Sept. Fine for cutting. \$.60 each
- KOREAN PRINCESS (Bristol Nurseries - Plant Patent 640) The first hardy Anemone flowered mum. Shapely 2½ inch flowers of rich bronze red on opening with a perfectly formed golden bronze cushion center, changing to a soft strawberry crimson on maturing. Oct. \$1.00 each
- MME CHIANG KAI SHEK (Wayside Gardens - Plant Patent 634) Beautifully formed fully double flowers in a blending of chrome yellow, cadmium yellow and soft old gold under bright sun while under artificial light there is a delicate undertone of rose. Flowers are very tough and frost resistant. This one has been a favorite with us and our visitors since its introduction. \$1.00 each
- MURMERS (Uni. of Chicago) Semi-double two inch flowers of amaranth pink shading to clear mallow purple in clusters near the end of long leafy branches. Mid Sept. \$.60 each
- NANOOK (Uni. of Chicago) Double white with cream center. Plants are dwarf compact mounds 12-18" tall. Mid. Sept. \$.60 each
- PAPOOSE (Kellogg) One of the new Baby Cushions offered for the first time last year. Flowers are 1½ to 2 inches in diameter and cover bush-like plants 15-18" wide and 6-8" tall or sometimes more. The color is a rich sparkling wine red. Quantity limited. \$.60 each
- ROSITA (Uni. of Chicago) - Light persian rose pompon 1-1½" in diameter, tight fully double, quilled or rolled. Bushy habit. \$.60 each
- PEPITA (Uni. of Chicago) - Densely quilled pompon egg shell white with darker center when young, changing to pure white with slight yellow center on age. Bush 18-24" tall. 3rd week in Sept. \$.60 each
- SILVER PINK (Uni. of Minn.) Plant upright in growth habit of medium height with double flowers in clusters on long stems. Color is soft amaranth pink to Tyrian pink with silvery sheen. \$.60 each
- SNOWFALL (Uni. of Chicago) - White, slight cream at center. Much branched bushy plant 22" high. Late Sept. \$.60 each
- SUMMERTIME (Bristol Nurseries- Plant Patent 689) - A new variety bred specifically for summer flowering. A brilliant yellow single mum which when established will provide a mass of glistening yellow from Mid July until Oct. Compact plants 20" high. \$1.00 each
- TANGERINE (Uni. of Chicago) Large double flowers 3" across with long, overlapping slightly twisted petals giving a fluffy appearance. Color is Spanish orange to grenadin red. One of the most outstanding in our fields last season. Late Sept. \$.60 each
- TWILIGHT (Uni. of Chicago) Fuchsia-purple three inch fully rounded flowers with center petals curved inward. Backs of petals are somewhat lighter, giving the flower a silver sheen. Oct. \$.60 each
- VALIANT (Uni. of Chicago) Large semi-double flowers of bright rose-scarlet. Long petals, inner petals incurved over bright golden center. 18-24" tall. Late Sept. \$.60 each
- VIOLET (Uni. of Minn.) Rather spreading plant the first year which becomes stiff and upright the second one. Very fully double Dahlia-like flowers of deep amaranth purple to pansy purple. One of the finest and the most popular with our visitors last fall. \$.50 each
- WENDY (English) One of the earliest and most attractive of the English hybrids. This variety created a sensation in our plantings last year. Short bushy plants covered with rich orange flowers 3 to 4 inches in diameter beginning to bloom here late in August. \$.50 each
- WHITE CACTUS (Wayside Gardens - Plant Patent Applied For) Large pure white flowers 4" or more in diameter made up of pointed petals giving the flowers the appearance of cactus dahlias. Plants are vigorous growers of bushy habit 2½ to 3 feet tall. \$1.00 each
- WHITE WONDER (Bristol Nurseries) - The perfect early flowering white pompon for the garden and for cutting. Perfectly formed ball shaped blooms with broad petals which are first soft creamy white which later open to a crisp clean white. Mid Sept. \$.50 each
- YELLOW AVALANCHE (Lehman Gardens) A true bud sport of the famous Avalanche. The huge fluffy flowers are a soft bright yellow, being slightly lighter than Eugene Wander. One of the leaders in popularity with visitors to our plantings last year. \$.60 each
- Early Sept.
- YELLOW EMPEROR (Wayside Gardens) A hardy outdoor mum with flowers comparable in size to those grown in a greenhouse. Huge perfectly formed double flowers on long thick stiff stems. \$1.00 each

BLENDED COLORS

- AUTUMN TIDE - Blending of salmon coral with golden undertones. A fine new cut flower variety. Early Sept. \$.40 each
- AMBERGLOW - Large double flowers of brilliant rosy bronze, brighter toned than the famous Mrs. P. S. Du Pont. Late Sept. 24th. \$.40 each
- APRICOT GLOW - Double blooms of rich apricot bronze. Cushion type plant 30" across, 18" tall. Mid Sept. \$.50 each
- CORAL SEAS - Dwarf spreading plant literally covered with medium sized flowers. Color is salmon buff suffused with coppery rose. \$.40 each
- MRS. P. S. DUPONT. III - A rich blend of peach pink, rosy salmon and faun. An unforgettable cut flower and strong grower. Early Oct. \$.40 each
- OLIVE LONGLAND - A grand double with slightly incurved petals of apricot toned salmon pink. An extra choice variety. Midseason. \$.40 each
- REMBRANDT - A new color combination in pompons. Rosy mauve tinted copper and suffused ripe strawberry red. An art blend that you will like. Late Sept. 24-30" tall. \$.40 each
- SYMPHONY - Mauve rose overcast soft coppery rose with the sheen of damask silk, which later takes on silvery lilac and coppery tones. One of the finest garden mums. Sept. 25th. 34" tall. \$.40 each
- SONG OF INDIA - Excellent, double large bronze-peach flowers produced freely from mid-Sept. to frost. Good cut flower. 22" tall. \$.40 each

GOLD AND BRONZE SHADES

- AUTUMN GREETINGS - Splendid double flowers forming a mass of bright copper and gold. Early Sept. \$.40 each
- AUTUMN LIGHTS - Medium sized flowers of bright coppery bronze. \$.40 each
- BURMA - Flowers are a brilliant glistening orange with coppery undertones. Medium tall, fine for cutting. Late Sept. \$.40 each
- EARLY HARVEST - low growing plants covered with 2 3/4 inch glowing mahogany orange flowers with occasional rose shades. Sept. \$.40 each
- EUREKA GIANT - Double brilliant golden orange blooms. Bush is compact with upright stems making spread of 18-24". Oct. \$.40 each
- HARBINGER - A glorious early bronze with coloring of fall maples. Bushy plants 22" tall. Beginning to flower late in August. \$.40 each
- HARVEST MOON - Low growing plants covered with large pompon blooms of rich burnt orange. A real favorite with visitors last year. \$.40 each
- MANDALAY - A very fine cut flower pompon variety with nice sized blooms of brilliant orange bronze. Late Sept. \$.40 each
- MAROON 'N GOLD - A really beauty. Low growing plants bearing extra large flowers in which ray petals are brazil red to maroon in color and golden on underside. Late August on. \$.50 each
- SEPTEMBER BRONZE - Hundreds of ball shaped bronze pompon flowers on cushion type plants. Late Sept. 22" tall. \$.25 each
- SEQUOIA - Large fluffy double flowers of exquisite rich mellow ember. Early October. Bushy plants 24" tall. \$.40 each
- SIENNA - Double heavy textured long lasting flowers. Dark reddish orange toned burnt sienna brown. Mid Sept. \$.50 each
- SIMBA - Profuse masses of soft orange bronze flowers. Fine for cutting. Early Sept. \$.40 each

LAVENDER AND PURPLE SHADES

- CHIPPEWA - Bushy two foot plants with large aster-like flowers of aster purple. Excellent for cutting. Early Sept. \$.35 each
- DAHLIAMUM - Medium sized quilled flowers resembling a cactus Dahlia in form of bright wine red. Early bloomer. Cushion habit. \$.25 each
- EARLY JOAN HELEN - Semi-double flowers of sparkling garnet-like shading to purple with bright yellow centers. Early. Low. \$.40 each
- LAVENDER LADY - one of the loveliest of all hardy mums. True light lavender double flowers in graceful sprays. Early Oct. \$.40 each
- LAVENDER LASSIE - Sprays of dainty lavender pompon blossoms borne on cushion like plants. Late Sept. \$.40 each
- NEW PHILADELPHIA - Large flat pompon flowers of crisp carmine to purple. One of the most attractive of the late varieties in our fields last fall. Very hardy. Excellent for cutting. \$.40 each
- PURPLE CUSHION - A new addition to the cushion family. Blooms in August. Deep purple red blooms. \$.40 each
- PURPLE STAR - Bright Dahlia purple flowers, semi-double to nearly double in form. The rays are formed in such a way as to give a star-like appearance. Early Sept. \$.40 each

PINK AND ROSE SHADES

- BARBARA SMALL - Large three inch blooms of rose pink with deeper centers on tall sturdy stems. Leathery green foliage. Mid Sept. \$.35 each

Figure 1. (a) 1997-98, (b) 1998-99, (c) 1999-00, (d) 2000-01, (e) 2001-02, (f) 2002-03, (g) 2003-04, (h) 2004-05, (i) 2005-06, (j) 2006-07, (k) 2007-08, (l) 2008-09, (m) 2009-10, (n) 2010-11, (o) 2011-12, (p) 2012-13, (q) 2013-14, (r) 2014-15, (s) 2015-16, (t) 2016-17, (u) 2017-18, (v) 2018-19, (w) 2019-20, (x) 2020-21, (y) 2021-22, (z) 2022-23, (aa) 2023-24, (ab) 2024-25, (ac) 2025-26, (ad) 2026-27, (ae) 2027-28, (af) 2028-29, (ag) 2029-30, (ah) 2030-31, (ai) 2031-32, (aj) 2032-33, (ak) 2033-34, (al) 2034-35, (am) 2035-36, (an) 2036-37, (ao) 2037-38, (ap) 2038-39, (aq) 2039-40, (ar) 2040-41, (as) 2041-42, (at) 2042-43, (au) 2043-44, (av) 2044-45, (aw) 2045-46, (ax) 2046-47, (ay) 2047-48, (az) 2048-49, (ba) 2049-50, (bb) 2050-51, (bc) 2051-52, (bd) 2052-53, (be) 2053-54, (bf) 2054-55, (bg) 2055-56, (bh) 2056-57, (bi) 2057-58, (bj) 2058-59, (bk) 2059-60, (bl) 2060-61, (bm) 2061-62, (bn) 2062-63, (bo) 2063-64, (bp) 2064-65, (bq) 2065-66, (br) 2066-67, (bs) 2067-68, (bt) 2068-69, (bu) 2069-70, (bv) 2070-71, (bw) 2071-72, (bx) 2072-73, (by) 2073-74, (bz) 2074-75, (ca) 2075-76, (cb) 2076-77, (cc) 2077-78, (cd) 2078-79, (ce) 2079-80, (cf) 2080-81, (cg) 2081-82, (ch) 2082-83, (ci) 2083-84, (cj) 2084-85, (ck) 2085-86, (cl) 2086-87, (cm) 2087-88, (cn) 2088-89, (co) 2089-90, (cp) 2090-91, (cq) 2091-92, (cr) 2092-93, (cs) 2093-94, (ct) 2094-95, (cu) 2095-96, (cv) 2096-97, (cw) 2097-98, (cx) 2098-99, (cy) 2099-00, (cz) 2100-01, (da) 2101-02, (db) 2102-03, (dc) 2103-04, (dd) 2104-05, (de) 2105-06, (df) 2106-07, (dg) 2107-08, (dh) 2108-09, (di) 2109-10, (dj) 2110-11, (dk) 2111-12, (dl) 2112-13, (dm) 2113-14, (dn) 2114-15, (do) 2115-16, (dp) 2116-17, (dq) 2117-18, (dr) 2118-19, (ds) 2119-20, (dt) 2120-21, (du) 2121-22, (dv) 2122-23, (dw) 2123-24, (dx) 2124-25, (dy) 2125-26, (dz) 2126-27, (ea) 2127-28, (eb) 2128-29, (ec) 2129-30, (ed) 2130-31, (ee) 2131-32, (ef) 2132-33, (eg) 2133-34, (eh) 2134-35, (ei) 2135-36, (ej) 2136-37, (ek) 2137-38, (el) 2138-39, (em) 2139-40, (en) 2140-41, (eo) 2141-42, (ep) 2142-43, (eq) 2143-44, (er) 2144-45, (es) 2145-46, (et) 2146-47, (eu) 2147-48, (ev) 2148-49, (ew) 2149-50, (ex) 2150-51, (ey) 2151-52, (ez) 2152-53, (fa) 2153-54, (fb) 2154-55, (fc) 2155-56, (fd) 2156-57, (fe) 2157-58, (ff) 2158-59, (fg) 2159-60, (fh) 2160-61, (fi) 2161-62, (fj) 2162-63, (fk) 2163-64, (fl) 2164-65, (fm) 2165-66, (fn) 2166-67, (fo) 2167-68, (fp) 2168-69, (fq) 2169-70, (fr) 2170-71, (fs) 2171-72, (ft) 2172-73, (fu) 2173-74, (fv) 2174-75, (fw) 2175-76, (fx) 2176-77, (fy) 2177-78, (fz) 2178-79, (ga) 2179-80, (gb) 2180-81, (gc) 2181-82, (gd) 2182-83, (ge) 2183-84, (gf) 2184-85, (gg) 2185-86, (gh) 2186-87, (gi) 2187-88, (gj) 2188-89, (gk) 2189-90, (gl) 2190-91, (gm) 2191-92, (gn) 2192-93, (go) 2193-94, (gp) 2194-95, (gq) 2195-96, (gr) 2196-97, (gs) 2197-98, (gt) 2198-99, (gu) 2199-00, (gv) 2200-01, (gw) 2201-02, (gx) 2202-03, (gy) 2203-04, (gz) 2204-05, (ha) 2205-06, (hb) 2206-07, (hc) 2207-08, (hd) 2208-09, (he) 2209-10, (hf) 2210-11, (hg) 2211-12, (hh) 2212-13, (hi) 2213-14, (hj) 2214-15, (hk) 2215-16, (hl) 2216-17, (hm) 2217-18, (hn) 2218-19, (ho) 2219-20, (hp) 2220-21, (hq) 2221-22, (hr) 2222-23, (hs) 2223-24, (ht) 2224-25, (hu) 2225-26, (hv) 2226-27, (hw) 2227-28, (hx) 2228-29, (hy) 2229-30, (hz) 2230-31, (ia) 2231-32, (ib) 2232-33, (ic) 2233-34, (id) 2234-35, (ie) 2235-36, (if) 2236-37, (ig) 2237-38, (ih) 2238-39, (ii) 2239-40, (ij) 2240-41, (ik) 2241-42, (il) 2242-43, (im) 2243-44, (in) 2244-45, (io) 2245-46, (ip) 2246-47, (iq) 2247-48, (ir) 2248-49, (is) 2249-50, (it) 2250-51, (iu) 2251-52, (iv) 2252-53, (iw) 2253-54, (ix) 2254-55, (iy) 2255-56, (iz) 2256-57, (ja) 2257-58, (jb) 2258-59, (jc) 2259-60, (jd) 2260-61, (je) 2261-62, (jf) 2262-63, (jg) 2263-64, (jh) 2264-65, (ji) 2265-66, (jj) 2266-67, (jk) 2267-68, (jl) 2268-69, (jm) 2269-70, (jn) 2270-71, (jo) 2271-72, (jp) 2272-73, (jq) 2273-74, (jr) 2274-75, (js) 2275-76, (jt) 2276-77, (ju) 2277-78, (jv) 2278-79, (jw) 2279-80, (jx) 2280-81, (jy) 2281-82, (jz) 2282-83, (ka) 2283-84, (kb) 2284-85, (kc) 2285-86, (kd) 2286-87, (ke) 2287-88, (kf) 2288-89, (kg) 2289-90, (kh) 2290-91, (ki) 2291-92, (kj) 2292-93, (kk) 2293-94, (kl) 2294-95, (km) 2295-96, (kn) 2296-97, (ko) 2297-98, (kp) 2298-99, (kq) 2299-00, (kr) 2300-01, (ks) 2301-02, (kt) 2302-03, (ku) 2303-04, (kv) 2304-05, (kw) 2305-06, (kx) 2306-07, (ky) 2307-08, (kz) 2308-09, (la) 2309-10, (lb) 2310-11, (lc) 2311-12, (ld) 2312-13, (le) 2313-14, (lf) 2314-15, (lg) 2315-16, (lh) 2316-17, (li) 2317-18, (lj) 2318-19, (lk) 2319-20, (ll) 2320-21, (lm) 2321-22, (ln) 2322-23, (lo) 2323-24, (lp) 2324-25, (lq) 2325-26, (lr) 2326-27, (ls) 2327-28, (lt) 2328-29, (lu) 2329-30, (lv) 2330-31, (lw) 2331-32, (lx) 2332-33, (ly) 2333-34, (lz) 2334-35, (ma) 2335-36, (mb) 233

BETTY - A beautiful salmon pink semi-double. Four inch flowers on strong upright stems. A good cut flower. Late Sept. \$.50 each

EARLY WONDER - Pompon flowers of a delicate pink blending to a lovely peach blossom pink when fully open. A tall grower needing staking the first year against heavy rains and winds. A perfect pompon for cutting. Late Sept. \$.35 each

HEATHERBLOOM - Very double flowers heather pink shaded with rose red and with gold tipping. An outstanding husky grower. \$.40 each

JEAN TREADWAY - Perfectly formed double flowers with deep rose centers. Excellent for cutting. Midseason to late. 24-30" tall. \$.35 each

PINK RADIANCE - a tall cut flower variety of clear radiance pink shade. A free bloomer from mid Sept. on. 30" tall. \$.40 each

MENTOR - A closely knit pompon the size of a silver dollar of a bright salmon pink. Excellent for cutting. Midseason to late. \$.40 each

POHATCONG - Beautiful fully double flowers of lovely orchid pink. Excellent for cutting, being an early and prolific bloomer. \$.35 each

SEPTEMBER DAWN - One of the finest of the pink mums. Flowers are fully double and are borne on long stems. Mid Sept. 30" tall. \$.40 each

TIFFANY ROSE - Double deep rose flowers with faint cream undertones, reminiscent of tiffany glass. Late Sept. and Oct. \$.40 each

RED SHADES

AUTUMN SONG - An entirely new color in mums. Large flowers of wine-rose shading to carmine. 22" tall. Mid Sept. \$.50 each

AVIATOR - Double medium sized flowers of rich coppery red. Destined to be one of the most popular. Early Oct. 30" tall. \$.40 each

GLOWING COALS - Attractive plant with well branched sprays of deep cherry red flowers with orange reverse. Mid season. \$.50 each

HEARTHFIRE - Double bright red flowers showing a small yellow center when fully opened. Late Sept. to heavy frost. \$.50 each

PIPESTONE - Low robust spreading plant with semi-double brazil red to pinkish-scarlet flowers. Very early bloomer. \$.35 each

PROF. SAM WILLISTON - Large semi-double flowers of a bright red color which is unusually clear for a mum. Early Oct. \$.40 each

RED GOLD - Double flowers resembling pompon Dahlias in form of a striking combination of red and orange gold. Early Sept. \$.40 each

DARK RED GOLD - a new bud sport of the above. Color ruby red. \$.50 each

RED HAWK - upright plants of medium height with flowers of dragon's blood red to brazil red in clusters on long stems. Late Aug. \$.40 each

RED WING - Low upright plant with semi-double flowers of Pompeian red shade. Early bloomer. \$.35 each

RUBY POMPON - Large sprays of perfect ruby crimson pompons on tall upright plants. Early October. \$.40 each

SANTA CLAUS - One of the most popular of the red cushion mums. Dark red blooms, gold in reverse. Mid season bloomer. \$.25 each

SEPTEMBER CHEER - a new medium tall variety with double rich cherry red flowers. Late Sept. Fine for cutting. \$.40 each

SEPTEMBER WINE - The red of sparkling burgundy, fully duplex flowers. Compact bushy plants beginning to bloom in mid Sept. \$.50 each

SOUTHWIND - Masses of large double flowers of chinese red toned salmon buff borne on sturdy much branched plants. Late Sept. \$.50 each

WHITE SHADES

AVALANCHE - Large well formed flowers produced in great quantities make this a great favorite in the garden and for cutting. Early Sept. \$.35 each

CALCITE - Double chalk white with pale sulphur center. Another heavy bloomer for early Sept. 25" tall. \$.40 each

CANDLELIGHT - A prolific bloomer with nicely shaped double flowers of creamy ivory white. Excellent plant habit. Early Sept. \$.40 each

CHRIS COLUMBUS - A new white pompon. Buds are yellow, flowers open white. In bloom Sept. 15th. Strong 30" stems. \$.40 each

DRIFTED SNOW - a mound of double white flowers. Early bloomer. \$.40 each

EGG SHELL - A distinct egg shell shade, slightly deeper at the center. The decorative flowers measure 3-4 inches in diameter and are carried on long wirey stems. Late Sept. \$.50 each

GLACIER - Extra large fully double pure white blooms on 20" plants from early September on. \$.40 each

HARBOR LIGHTS - Soft yellow and creamy white tints mingled in a lovely pompon flower. Late Sept. on. \$.40 each

LITTLE ESKIMO - A splendid variety for spot planting or low borders. Ball shaped flowers on compact plants. Early bloomer. \$.35 each

MARTIN'S WHITE - Immense pure white double flowers 4" across. Compact bushy plants. Early September. \$.50 each

POLAR ICE - The most beautiful pure clear blistening white. A fine cut flower. We like this one very much. \$.35 each

BETTY - A beautiful salmon pink semi-double flower. A good one flower. Late Sept.
EARLY WONDER - Double flowers of a delicate pink bluish color. A lot of flowers
pink when fully open. A tall flower reaching 6 feet. Late Sept.
RAIN AND WIND - A perfect perfect flower. A lot of flowers. Late Sept.
HEARTBLOOM - Very double flower. A lot of flowers. Late Sept.
LIPING - An outstanding heavy flower.
JAN TRENDAY - Perfectly formed double flower. A lot of flowers. Late Sept.
for setting. Midseason to late. 11-12 ft.
PINK RADIANCE - A tall one flower variety of medium height. A lot of flowers.
blossom from mid Sept. on. 12" tall.
MENTOR - A closely knit flower. A lot of flowers. Late Sept.
Excellent for setting. Midseason to late.
POHATONG - Beautiful fully double flower of medium height. A lot of flowers.
setting, early and prolific.
SEPTIMBER BAWN - One of the finest of the flower. A lot of flowers.
are borne on long stems. Late Sept.
THAT MY BIRD - Double flower. A lot of flowers. Late Sept.
blossom from mid Sept. on. 12" tall.

1934

AUTUMN SONG - A beautiful flower. A lot of flowers. Late Sept.
AVIATOR - Double flower. A lot of flowers. Late Sept.
GLOWING CORAL - A beautiful flower. A lot of flowers. Late Sept.
with orange petals. A lot of flowers. Late Sept.
HEARTBLOOM - Double flower. A lot of flowers. Late Sept.
open. A lot of flowers. Late Sept.
PIPERSTONE - Low flower. A lot of flowers. Late Sept.
flowers. A lot of flowers. Late Sept.
PROF. SAM WILLISTON - Large semi-double flower. A lot of flowers. Late Sept.
ally close to a true early flower.
RED GOLD - Double flower. A lot of flowers. Late Sept.
of red and orange petals. A lot of flowers. Late Sept.
DARK RED GOLD - A new bud sport of the above. A lot of flowers. Late Sept.
RED RIVE - A new bud sport of the above. A lot of flowers. Late Sept.
blossom from mid Sept. on. 12" tall.
RED WING - Low upright plant with semi-double flowers. A lot of flowers. Late Sept.
blossom.
RUBY POMPON - A new bud sport of the above. A lot of flowers. Late Sept.
Early Sept.
SANTA CLARA - A new bud sport of the above. A lot of flowers. Late Sept.
in reverse. A lot of flowers. Late Sept.
SEPTIMBER CHIEF - A new bud sport of the above. A lot of flowers. Late Sept.
Late Sept.
SEPTIMBER WING - A new bud sport of the above. A lot of flowers. Late Sept.
plants. A lot of flowers. Late Sept.
SOUTHWIND - A new bud sport of the above. A lot of flowers. Late Sept.
sturdy and heavy. A lot of flowers. Late Sept.

1935

AVIATOR - Double flower. A lot of flowers. Late Sept.
GOLDITE - Double flower. A lot of flowers. Late Sept.
early. A lot of flowers. Late Sept.
CANDIDLY - A perfect flower. A lot of flowers. Late Sept.
Excellent plant habit. Late Sept.
CHRIS COLUMBUS - A new white flower. A lot of flowers. Late Sept.
Sept. 15th. 12" tall.
BRITISH SHAW - A new white flower. A lot of flowers. Late Sept.
BOE SHAW - A distinct egg shell flower. A lot of flowers. Late Sept.
flowers measure 3-4 inches in diameter and are white with a pink center.
Late Sept.
GLACIER - A new white flower. A lot of flowers. Late Sept.
on.
HARBOR LIGHTS - Soft yellow and creamy white. A lot of flowers. Late Sept.
Late Sept. on.
LITTLE BASKIN - A splendid variety for spot planting. A lot of flowers. Late Sept.
flowers on compact plants. Early flower.
MARTIN'S WHITE - A new white flower. A lot of flowers. Late Sept.
Early September.
POLAR ICE - The most beautiful pure white flower. A lot of flowers. Late Sept.
like this one very much.

SERENNE - Semi-double flowers which stay white, resisting heavy frosts. For us it remained white after other whites were ruined. \$.40 each
 WHITE CACTUS - see novelty section
 WHITE DOTY - a tall large white frost resistant late flowering pompon. Clusters of pure white pompons in late Sept. 36" tall. \$.35 each
 WHITE KNIGHT - Three inch symmetrically shaped shaggy white flowers with light creamy centers. Loose upright habit. Mid Sept. \$.35 each
 WHITE WONDER - see novelty section.

YELLOW SHADES

AUTUMN SUNLIGHT - Intense golden yellow shading to bright yellow at the tips of the petals. Extra early. 18" tall. \$.35 each
 BUTTERBALL - An outstanding variety with ball shaped incurved flowers 2½ inches in diameter. Low compact habit. Extra early bloomer. \$.40 each
 CAIENDULA - deep chrome yellow flowers with metallic sheen. \$.35 each
 CHARLES NYE - Fully rounded double flowers of rich buttercup yellow. An excellent September flowering cut flower variety. \$.50 each
 CHIQUITA - see novelty section
 EUGENE WANDER - A beautiful extra large flowering variety of glistening pure yellow. Bushy plants 24" tall. Early Sept. \$.40 each
 SEPTEMBER GOLD - A fine golden yellow pompon of cushion habit. Hundreds of ball shaped flowers on compact plants. Late Sept. \$.35 each
 ZANTHA - A beautiful yellow variety with ball shaped 2½ inch flowers. A fine cut flower and a vigorous grower. Early. 18" tall. \$.40 each

SPOON CHRYSANTHEMUMS

A unique type with long tubular petals which are flattened out at the ends to resemble tiny spoons. We offer plants of this type in Golden Yellow, Orchid, Rose and White shades at uniform price of \$.40 each
 Also see novelty section for the new IVORY SPOON and MAGENTA SPOON.

NEW ENGLISH HYBRIDS

The new English hybrids which have recently been imported have caused a real stir in gardening circles. The flowers, in many cases, rival the greenhouse grown sorts in size and form.

ALABASTER - Large pure white flowers with slightly incurved petals. Flowers will grow to 5" across if disbudded. Sept. \$.50 each
 ALPINK - Deep rose pink variety of good size with nice stiff stems.
 BUTTERCUP - Very large blooms of pure golden yellow. Extra fine incurved flowers for cutting. Early October. \$.50 each
 COPPELIA - A new shade of bright Indian red on stiff stems. Excellent for cutting. Early Sept. \$.50 each
 EARLY ACE - Large ball shaped flowers of chestnut red with golden reverse. Early September blooming. \$.50 each
 INDIANA - Blooms of a beautiful rich shade of velvety crimson with darker tones towards the center. Firm 5" blooms. Sept. \$.50 each
 MRS. T. RILEY - One of the outstanding good white varieties. Blooms are very large on stiff stems that hold up well. \$.50 each
 PRIMROSE - Huge ball shaped flowers of lovely primrose yellow. \$.50 each
 ROSE PRINCESS - Salmon rose with blush of gold at the base. Large flowers on very stiff stems. Sept. \$.50 each

OUR NEW MODEL "SUPER EIGHT"

Not to be outdone by automobile manufacturers we are also presenting a "super eight". This collection is made up of some of the finest in the various color classes.

AVALANCHE	.35	OLIVE LONGLAND	.40
CHARLES NYE	.50	LAVENDAR LADY	.40
COURAGEOUS	.50	MAROON 'N GOLD	.50
CHIPPEWA	.40	SEPT. DAWN	.40
TOTAL PRICE \$3.45 - REDUCED PRICE \$3.00			

A fine collection of 6 Pom - Poms.

RUBY POM POM	.40	NEW PHILADELPHIA	.40
EARLY WONDER	.35	MANDALAY	.40
WHITE WONDER	.50	HONEYCOMB	.75

TOTAL PRICE \$2.40 - REDUCED PRICE \$2.90

WHITE WONDER - see novelty section
 WHITE KNIGHT - flowers white, leaves green
 WHITE DOTY - a tall plant with large white flowers
 WHITE CASTLES - see novelty section
 REMAINED WHITE AFTER WHITE WASHED OFF

AUTUMN SUNSHINE - flowers yellow, leaves green
 BUTTERFLY - flowers yellow, leaves green
 CALIFORNIA - flowers yellow, leaves green
 CHERRY - flowers yellow, leaves green
 CRISP - flowers yellow, leaves green
 ELEGANT - flowers yellow, leaves green
 FINE - flowers yellow, leaves green
 GORGEOUS - flowers yellow, leaves green
 HONEY - flowers yellow, leaves green
 JAZZ - flowers yellow, leaves green
 LUNA - flowers yellow, leaves green
 MARY - flowers yellow, leaves green
 NICE - flowers yellow, leaves green
 PINK - flowers yellow, leaves green
 RUBY - flowers yellow, leaves green
 SWEET - flowers yellow, leaves green
 TALL - flowers yellow, leaves green
 UPRIGHT - flowers yellow, leaves green
 VIVID - flowers yellow, leaves green
 WIDE - flowers yellow, leaves green
 YOUNG - flowers yellow, leaves green

A variety of plants...
 White shaded...
 Also see novelty...

The new double...
 in garden...
 size and...
 ALABASTER - flowers white, leaves green
 ALPINE - flowers white, leaves green
 BUTTERFLY - flowers white, leaves green
 COPPER - flowers white, leaves green
 EARLY - flowers white, leaves green
 INDIANA - flowers white, leaves green
 MRS. T. - flowers white, leaves green
 PRINCESS - flowers white, leaves green
 ROSE - flowers white, leaves green

Not to be...
 This collection...

AVARON	1.00
CHARLES WY	1.00
COMBINATION	1.00
CHIPPENDALE	1.00
TOTAL PRICE 4.00	
A fine collection of 8 plants - 1.00 each	
RUBY PINK	1.00
MADE MOND	1.00
WHITE WONDER	1.00
TOTAL PRICE 3.00	

A collection of 5 new low growing Pom Poms.

WENDY (English)	.50
CHIQUITA	.60
CRISTA Rosita	.60
PEPITA	.60
LAVENDAR LASSIE	.40

TOTAL PRICE \$2.70 - REDUCED PRICE \$2.30

Cushion type collection of mums to provide color to the garden borders and beds from September on.

LITTLE ESKIMO	.35	DAHLIA MUM	.25
SEPT. BRONZE	.25	HARVEST MOON	.40
SEPTEMBER GOLD	.35	CORAL SEAS	.40
SANTA CLAUS	.25	AUTUMN LIGHTS	.40

TOTAL PRICE \$2.65 - REDUCED COLLECTION PRICE \$2.25

We also offer a nice variety of color in a collection of 7 named varieties for \$2.00. This will give you quite a saving and provide a riot of color to your garden.

CONDITIONS OF SALE

1. Cash with orders, please. No C.O.D. orders can be accepted.
2. Prices include delivery charges on orders of \$3.00 or more. Minimum order which will be accepted is \$2.00 to which must be added 15% for postage charges.
3. Important - In the event that we are unable to supply a certain variety we ordinarily will substitute a better one in the same color class UNLESS OTHERWISE DIRECTED. If you do NOT wish us to substitute please advise us of this when you order. We are instituting this policy this year for last year many persons indicated that they would have preferred that we substitute instead of refunding money.

DISCLAIMER

We give no warranty, expressed or implied, as to the productiveness or life of the stock we sell. It is mutually agreed that our responsibility for untruthfulness to name is limited to replacement or refund of purchase price only.

Our responsibility ends upon delivery of stock in good order to the forwarding company. When losses occur during shipment claims should be made at once to the forwarding agency.

Not to be outdone ~~OUR NEW MODEL "SUPER EIGHT"~~

PENALTY FOR
PAYMENT



○ AVOID
300

NE 5

Washington 25, D. C.